

Elizabeth Roethlisberger

Graphic Designer • Photographer

Who am I?

I am a photographer, artist, & graphic designer always looking for new things to learn and am always ready for a new adventure and challenge. I design hoping to inform people, to bring a new perspective to them, and propel the world forward through thoughtful & purposeful filled designs.

Education

Ferris State University | *Big Rapids MI. Bachelor of Science, Graphic Design February 2021, GPA 3.42*

Frankenmuth High School | *Frankenmuth MI. GPA 3.087*

Experience

Nimble Kettle | *2019 – present*

Aiding in designing brand bundles, updated customer ads, designed icons, and aided in logo design and finalizations.

Apprentice Photographer | *Matte Photography 2017–Present*

Dedicated to capturing images, aiding in equipment transporting, edited photos, and aiding in lighting & set-up.

AIGA Vice President | *2019 – 2020*

Filled in presidents duties in their absences, oversaw all committees, and coordinated the AIGA MidWest UX Conference.

Walloon Lake Country Club | *Walloon Lake, MI. June 2016 – 2019*

Worked hot and cold line. Prepared daily specials and prep-work. Cleaned everyday, cooked, and aided in customer interaction & needs.

Skills In

InDesign	Photoshop
Illustrator	GIMP
Python	Sketch
Rebel T5	Atom
TextMate	GitHub Desktop
Keynote	Pages
Microsoft Office	Procreate
Harvest	Trello
Remote Work	Squarespace

Organizations

AIGA of Western Michigan

Thrive 45° | A young professionals group serving Northern Michigan above the 45th Parallel.v

AIGA Student Group | A campus chain of AIGA located at Ferris State University.

Workshops & Conferences

Unpacking UX | Little Space Studio, Grand Rapids

Jeff Lewis | Speaker

Coding for Accessibility | AIGA at Ferris State University

MidWest UX | Grand Rapids, MI